



# NETWORK MARKETING

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# WHY NETWORK MARKETING?

- Low-Risk Business Ownership
- All the “heavy lifting” is done by the company
- Training and mentorship
- Extra Income
- No Ceiling
- Flexibility
- No special education required
- No real Age Restrictions (18+ in most countries)
- Equal Pay for men and women
- Performance Pays

# INDUSTRY RISK ASSESSMENT

MLM offers opportunities that are essentially risk free and do not call for large financial investments or risk.

CAREER	DIRECT SELLING	REALTOR	GIG WORK (DRIVING)	GIG WORK (HOME RENTAL)	FRANCHISE (RESTURANT)
INVESTMENT	Start Up Pack <b>\$82.50</b>	Training Materials Membership fees State Costs <b>\$500-1K**</b>	Auto Loan/Lease Maintenance Insurance Gas <b>\$20k-40k*</b>	Home Ownership Maintenance Insurance <b>\$300k+*</b>	Franchise licensing Location Purchase City Licensing <b>\$100k-1M+</b>
EXTRA INCOME	Visionary Builders Get ____% back	No refund on investment	No refund on investment	No refund on investment	No refund on investment



# GLOBAL OVERVIEW

UNITED STATES:

**\$42.7B**

RETAIL SALES

**\$44.6M**

CUSTOMERS

**7.3M**

NETWORK MARKETERS

**\$500K**

FULL-TIME

**\$6.8M**

PART-TIME

GLOBAL:

**\$186B**

RETAIL SALES

**\$128M**

NETWORK MARKETERS

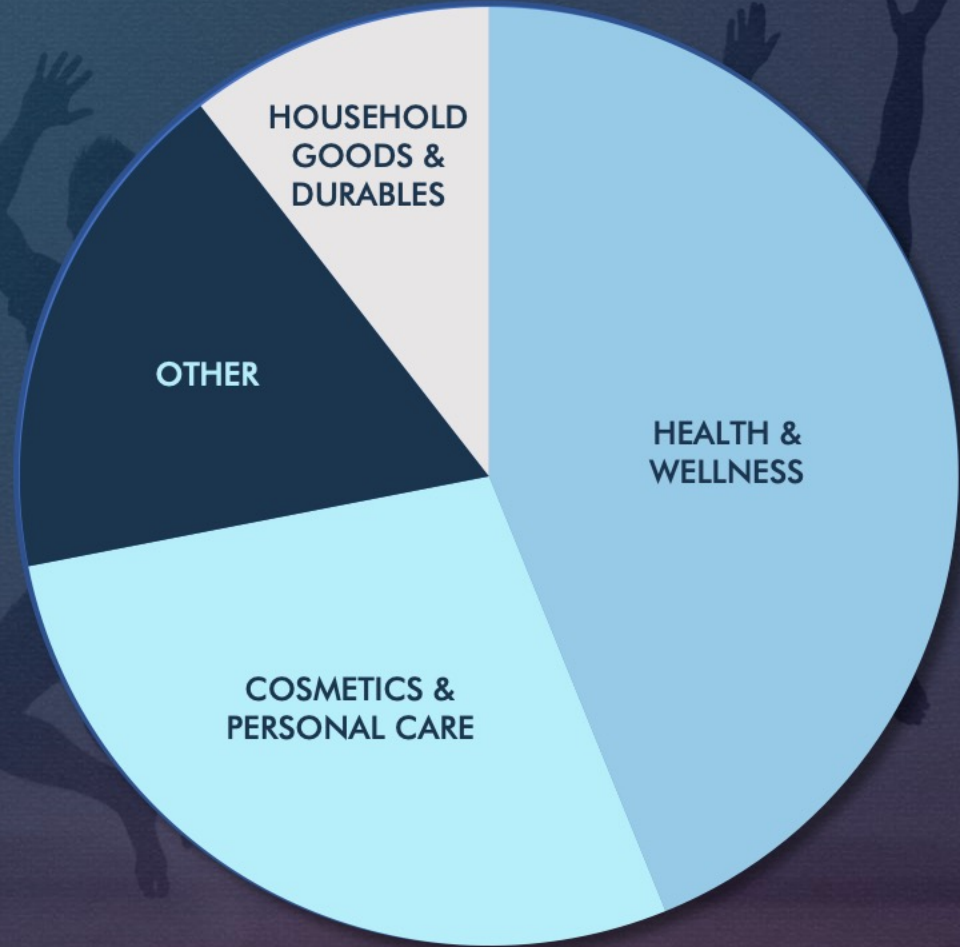


# GLOBAL DIRECT SELLING MARKET

SHARE, BY PRODUCT, 2021

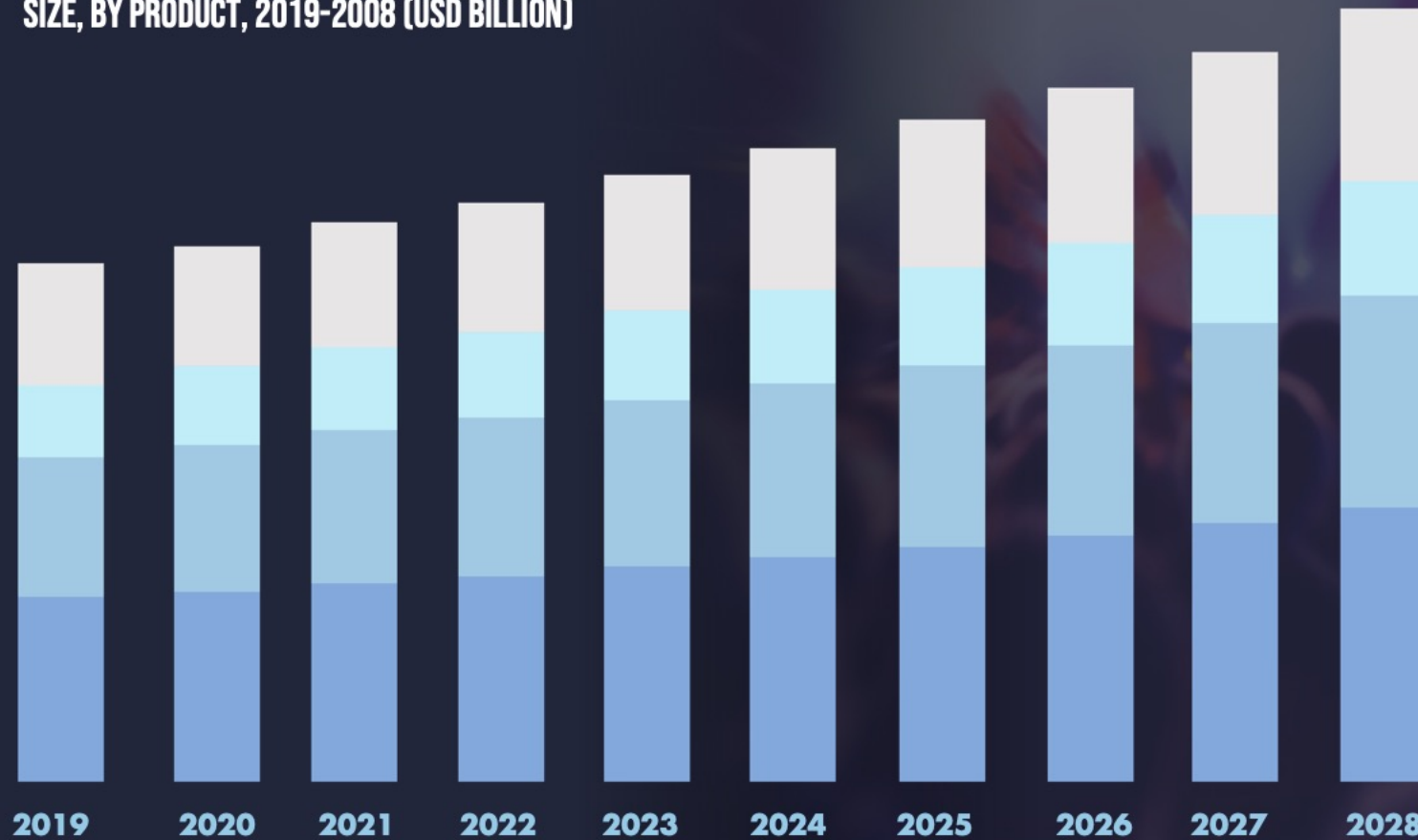
**\$189.7B**

GLOBAL MARKET SIZE, 2021



# US DIRECT SELLING MARKET

SIZE, BY PRODUCT, 2019-2028 (USD BILLION)



- Health & Wellness
- Cosmetics & Personal Care
- Households Goods & Durables
- Others

**5.0%**

US MARKET, 2022-2028

# TOP TIPS

## WHAT SEPARATES BIG EARNERS FROM BIG DREAMERS IN NETWORK MARKETING?

**77%** earnings come from face-to-face connections

**6X** more promotions stem from mentoring opportunities

**89%** of top salespeople consider social media important in closing deals

Having a "I will do it" versus "Can I do it" mindset



# THE 7 BENEFITS

**1**  
FLEXIBILITY

**2**  
FINANCIAL  
INDEPENDENCE

**3**  
LOW START  
UP COST

**4**  
ACCESS TO  
TRAININGS

**5**  
SUPPORT FROM  
INDUSTRY EXPERTS

**6**  
UNLIMITED  
POTENTIAL

**7**  
GROWTH  
OPPORTUNITIES



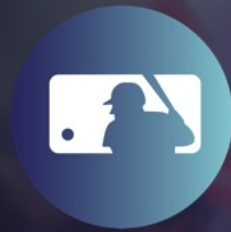
**\$77B**



**\$26B**



**\$18B**



**\$9.8B**



**\$9.5B**



**\$5.8B**



**\$4.9B**



**\$2.5B**

**COMBINED \$153.5B**